



**1<sup>st</sup> TIME**  
**IN INDIA**

**B2B TEA & COFFEE**  
**DELIVERY INNOVATIVE BUSINESS**



**CUP TIME**  
**INVITES FRANCHISE**  
**PARTNER**



# About Us

We are a B2B Coffee and Tea Delivery Business, passionate about bringing the perfect cup of coffee or tea straight to offices and other workspace. We pride ourselves on our cutting-edge technology and standardized process including QR coded flasks and customized delivery vehicles that help us to serve each company very effectively.

Awarded from  
Hon'ble Chief Minister  
of Tamil Nadu Thiru M.K.Stalin

Featured in  
YourStory Tamil



4+ Lakh liters of  
Tea & Coffee  
Delivered



Featured in Vikatan



## Who can be Cup Time Franchise?

- Entrepreneurs meeting with the investment and space requirements.
- Diligently driven towards Human Resource Management.
- Ability to take care of the Infrastructure & Equipment.
- Commitment to efficient customer service & long - association.
- Sufficient back up and ability to sustain during gestation.



## Franchise Support

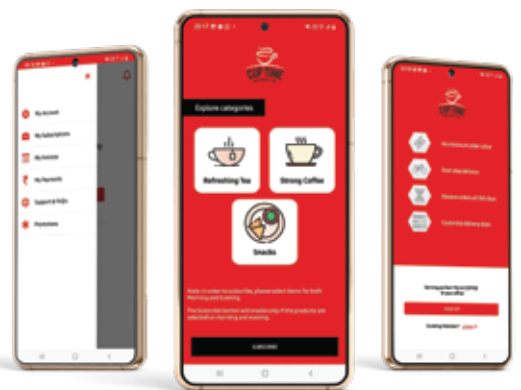
Cup Time would provide exclusive Franchise support to the Franchisees through devised support program focusing on the following parameters:

1. Factory Set up
2. Marketing Support
3. Customized Delivery Vehicle
4. Raw Materials
5. Training
6. Customised Software & Mobile App Support



## Great Reason **to be Partner**

- Marketing & Client Acquisition Support
- Proven & Profitable Business Model
- Quick ROI
- Logistics & Delivery Training Support
- Complete Hand-holding
- Customized ERP & Mobile App for Smooth business operations
- Chef-Less Kitchen Process with 0% Food Wastage



## FAQ

### 1. What is the role of Franchisee and Cup Time in the process and operation?

The Franchisee will take care of the operations & delivery of the unit and Cup Time will support in acquiring customers through Tele Marketing & Digital Marketing and provides training in other Marketing Activities & Operations.

### 2. Is Franchise Royalty Fee applicable for this Business model?

Yes, it is applicable for Cup Time Business Model.

### 3. Do I need a license to open Cup Time Franchise?

You need to get the required licenses as per the location and local municipal requirements which are applicable for Food & Beverages Business that will be guided by Cup Time.

### 4. What is the term of Franchise Agreement?

The initial agreement is for 5 years with an option further renewal, subject to mutual agreement of both the parties.



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Cup Time - B2B Coffee & Tea Delivery Business 

cuptime.in 

Cup Time 

## PRIVILEGED TO BE ASSOCIATED WITH

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**BNI**  
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WINNER OF TANSEED 4.0  
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Young Entrepreneur School

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